ANNEX

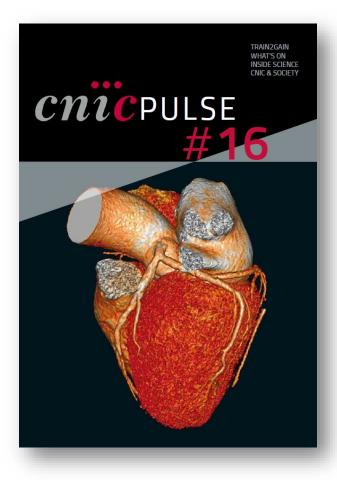
Participation Vicente Andrés Lab in outreach activities (2023)

DISSEMINATION AND OUTREACH 2023 Dr. Vicente Andrés

During this period, Dr. Andrés issued **press releases** to communicate to the general public/journalists, specific professional and patient groups the latest research findings of his group or from other investigators. Some topics were covered in other formats, **including social media.**

He also continued collaborating very actively with **Progeria patient associations** to help patients and society to understand this disease and the research carried out by his group to help raise awareness to the lay public, health providers and authorities, critical for improving healthcare access for rare-disease patients and increasing international policy cooperation.

He also collaborated in the dissemination of general CNIC activities by participating in the editorial board of **the CNIC PULSE magazine.**



In this magazine CNIC presents news of major, long-term scientific significance, real-world examples of some of our training programs, interviews with important players in the cardiovascular field, report on events related to our commitment to the public communication of Science and Medicine and, of course, highlights on projects as the one we are presenting, to stimulate readers' participation in this scientific adventure. The magazine is available online at the CNIC website and in pdf format.

This year, Dr. Andrés has been heavily involved in producing an impactful corporate video to disseminate information about CNIC's research programs, along with shorter videos for each program intended for various dissemination purposes (including the Severo Ochoa Excellence Award project dissemination plan). He has also been participating as a spokesman. All the videos were recorded in both English and Spanish.

The videos showcase impactful visuals associated with each program, featuring high-quality footage and relevant images that convey the essence of each program's message and are available at the CNIC's Youtube channel.

The recording of visual resources within CNIC's labs and facilities has generated a repository that will be accessible for media inquiries and for upcoming videos in future projects that may require such assets.

English version: https://www.youtube.com/watch?v=TLfxLullYnl





Dr. Andrés has also coordinated the rest of the dissemination activities linked to the **Severo Ochoa Excellence Award research plan**, together with the Communications department and the Scientific Activities Commission.

This includes institutional materials, seminars and outreach activities like the Science Week or the Europeans Researchers Night.

Following this general description, we include some examples of his involvement during 2023:

CONFERENCE: "Research in rare diseases: challenges and opportunities"

Available online: <u>https://youtu.be/iJMU50LlEn4</u>



Investigar en enfermedades raras: retos y oportunidades

Radio program: "Research in Progeria – Enfermedades Raras Program" - FM Radio Libertad

Available online: http://bit.ly/3uN7QFd



SEBBM: Dissemination in openness and transparency in its use of animals for research

Available online: https://www.youtube.com/watch?v=-YQNXhvw3js&t=221s



European Researchers Night 2023



INVESTIGAR EN ENFERMEDADES RARAS: RETOS Y OPORTUNIDADES 29/09/2023. CNIC





INVESTIGAR EN ENFERMEDADES RARAS: RETOS Y OPORTUNIDADES

13 noviembre 2023

Conferencia 18:30 h. Demostración de laboratorio (plazas limitadas elegir turno) 19:30 o 20:00 h. Inscripciones en www.cnic.es



